

Week 2 To-Do List

1. Read Section 2: Why Mission is Important
2. Complete all exercises in the workbook
 - a. Write your five whys
 - b. Write your Golden Bridge mission statement
 - c. Write a bio using the Logos, Pathos, and Ethos method
3. Complete MAX/Center Profile
4. Complete profile in MAXTECH powered by BoldTrail
5. Take RTC Training
 - a. Marketing 101: Client-Focused Marketing
 - b. Start-up Tech: MAX/Center Profile
6. Like and follow company websites and social media
 - o Like and follow RTC website and social media accounts
 - Website: remaxtc.com
 - Facebook: [@myremaxtowncenter](https://www.facebook.com/myremaxtowncenter)
 - Instagram: [@remaxtowncenter](https://www.instagram.com/remaxtowncenter)
 - o Like and follow Gold Brick Property Management website and social media accounts
 - Website: goldbrickpm.com
 - Facebook: [@goldbrickpropertymanagement](https://www.facebook.com/goldbrickpropertymanagement)
 - Instagram: [@goldbrickpropertymanagement](https://www.instagram.com/goldbrickpropertymanagement)
 - o Like and follow Motto Mortgage Titan website and social media accounts
 - Website: mottomortgagetitan.com
 - Facebook: [@MottoMortgageTitan](https://www.facebook.com/MottoMortgageTitan)
 - Instagram: [@mottomortgagetitan](https://www.instagram.com/mottomortgagetitan)
 - o Like and follow Inspired Homes website and social media accounts
 - Website: inspiredhomesnw.com
 - Facebook: [@inspiredhomesnw](https://www.facebook.com/inspiredhomesnw)
 - Instagram: [@inspiredhomesnw](https://www.instagram.com/inspiredhomesnw)
 - o Like and follow Sound Escrow website
 - Website: soundescrow.com