



# Marketing Course

Instagram Tips and Tricks




*Tuesday, February 16 @ 10 AM*

## Instagram

## Tips & Tricks

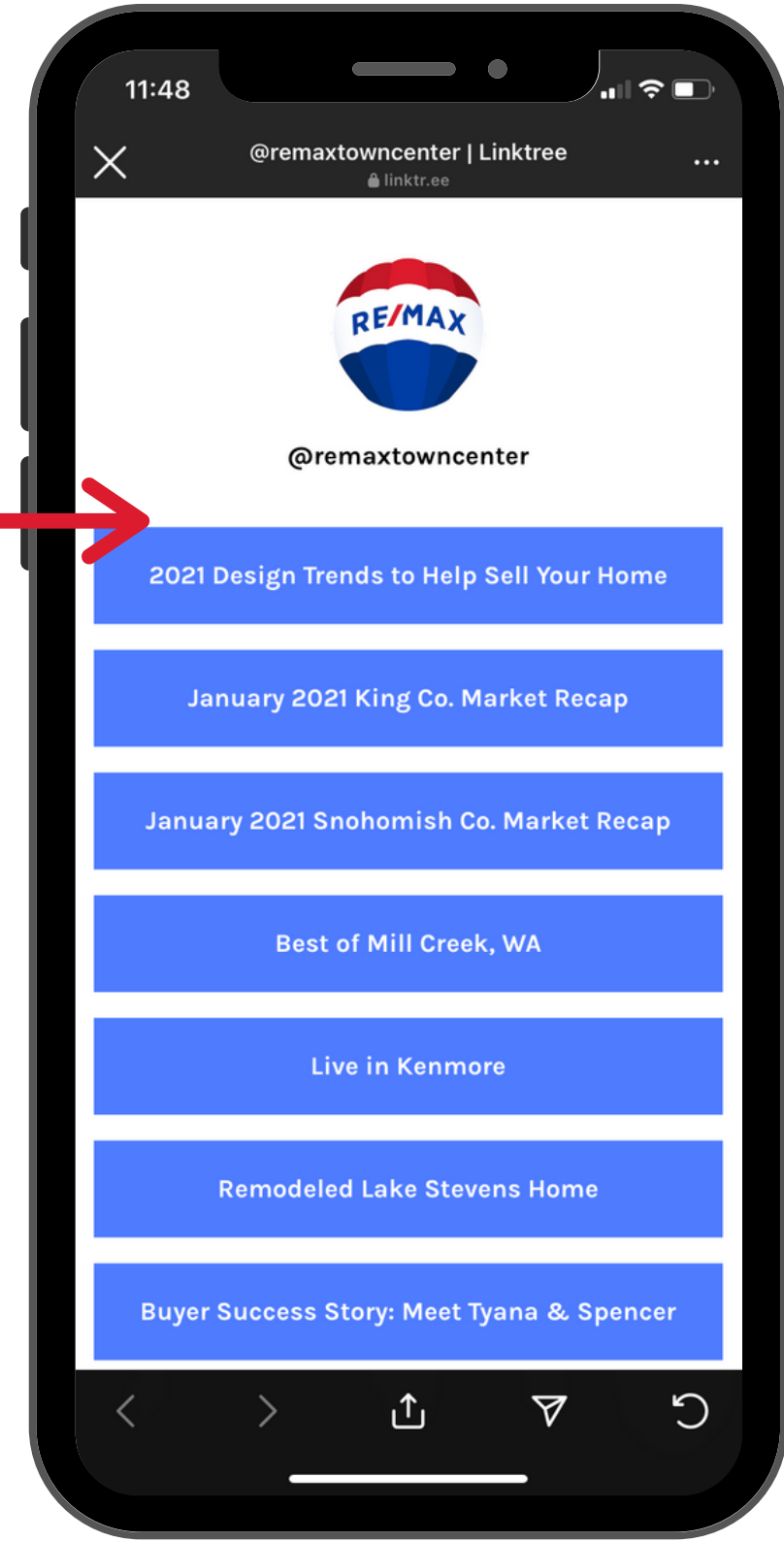
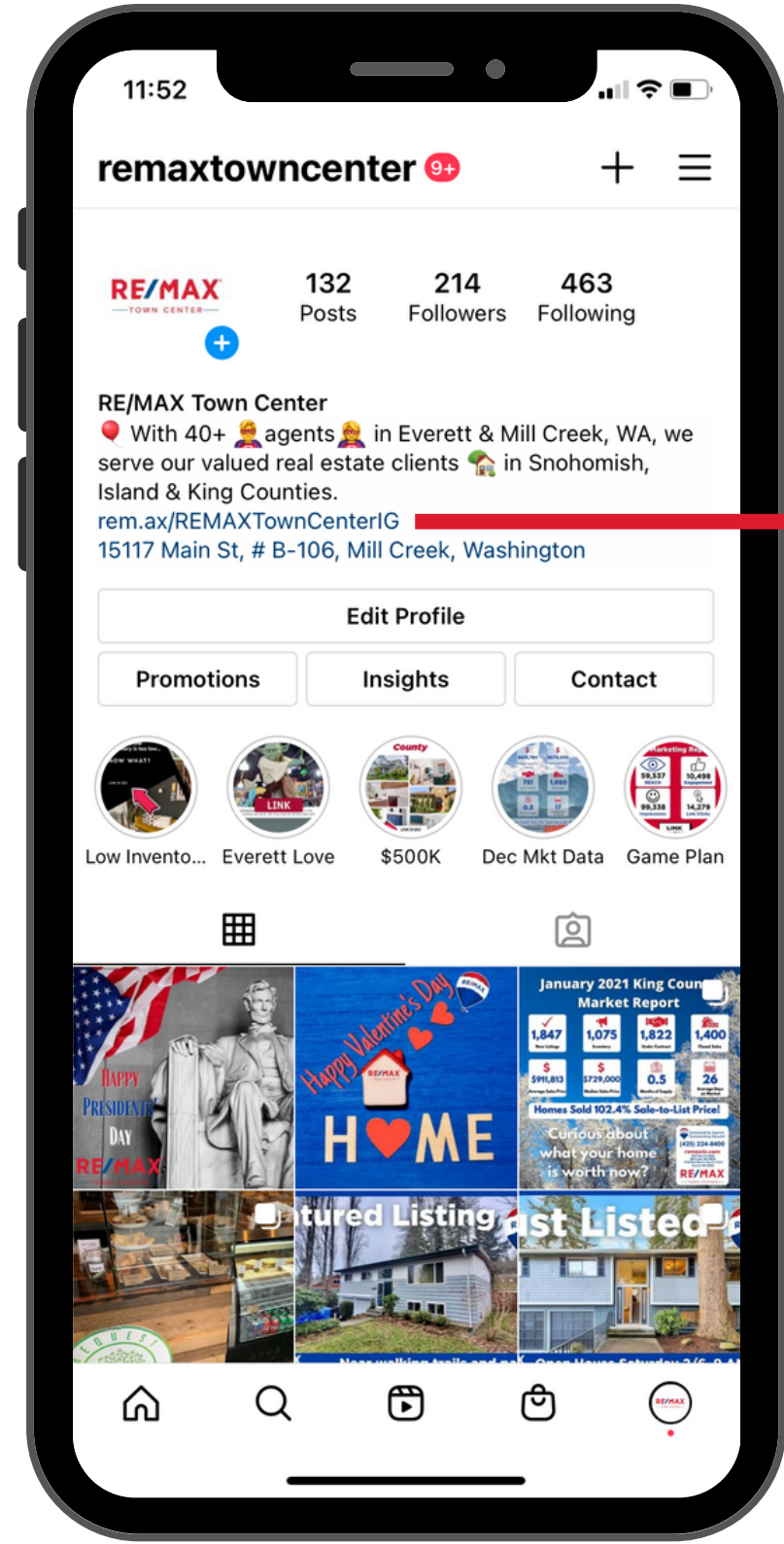
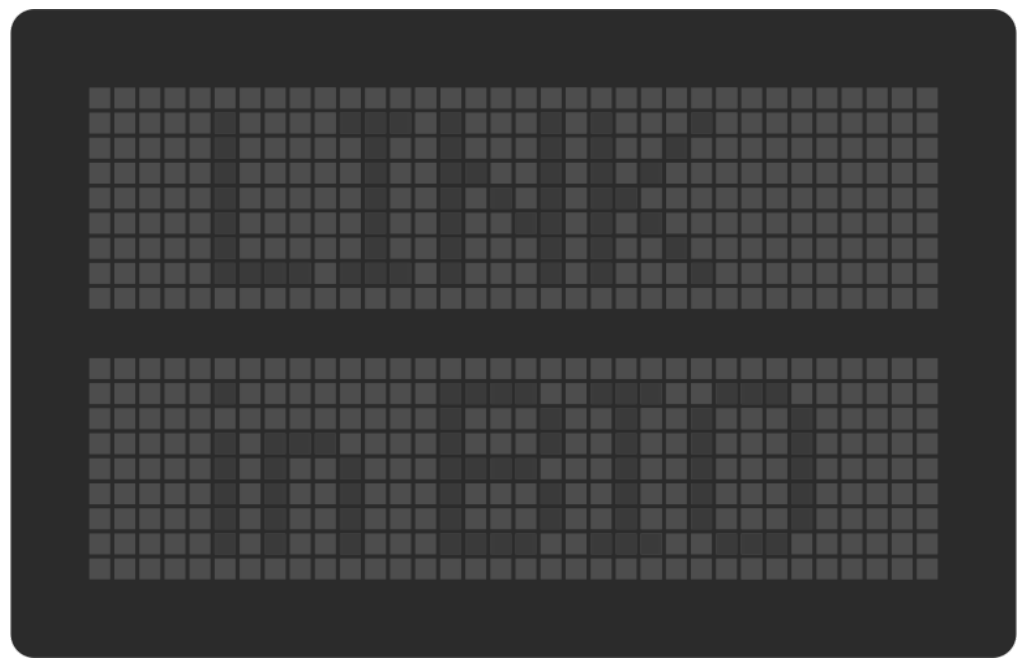
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Instagram Tips and Tricks

1. How to manage links using  linktree
2. How to quickly create content for stories
3. How to find and use the hashtags

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Instagram Tips and Tricks

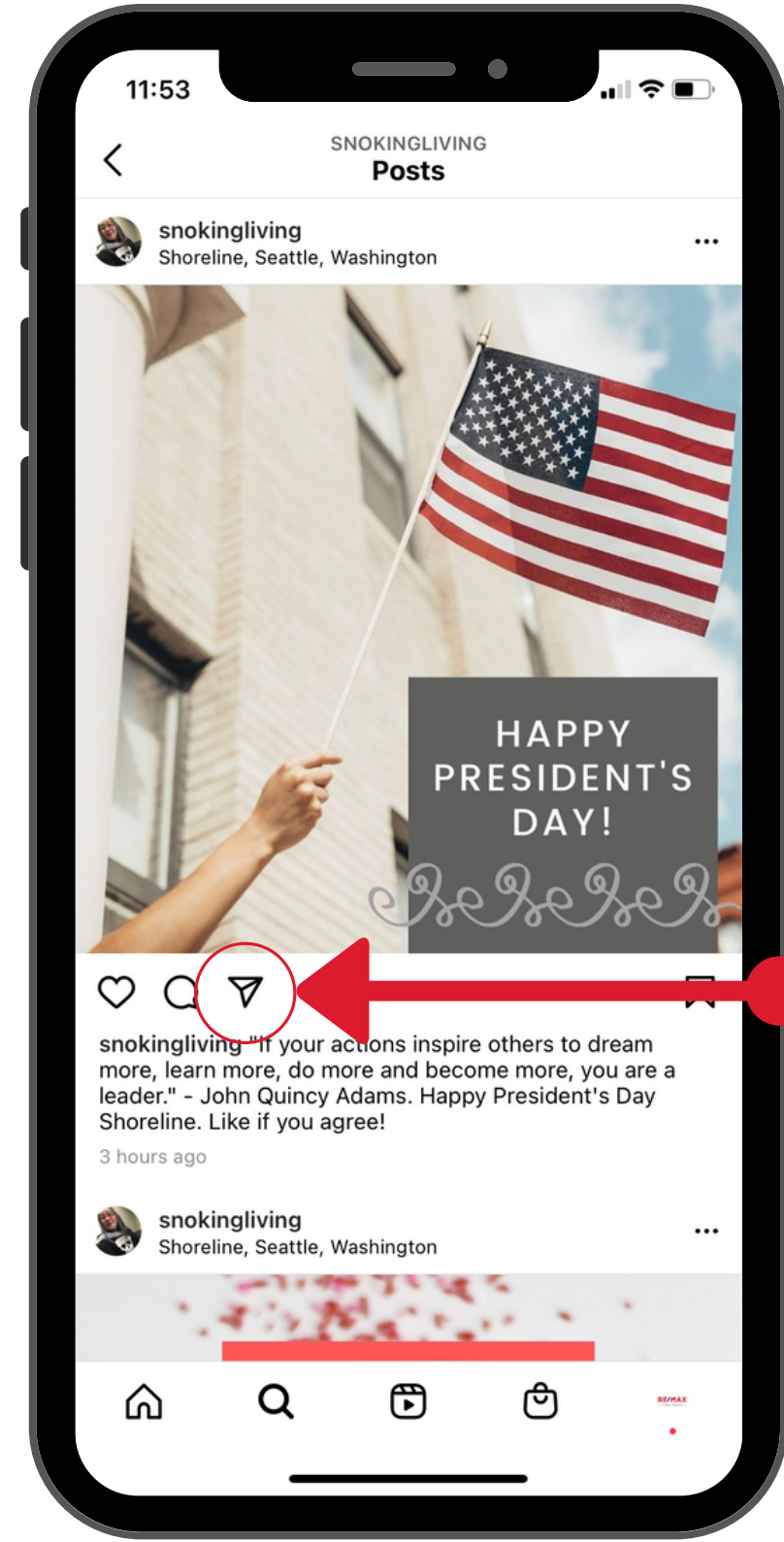
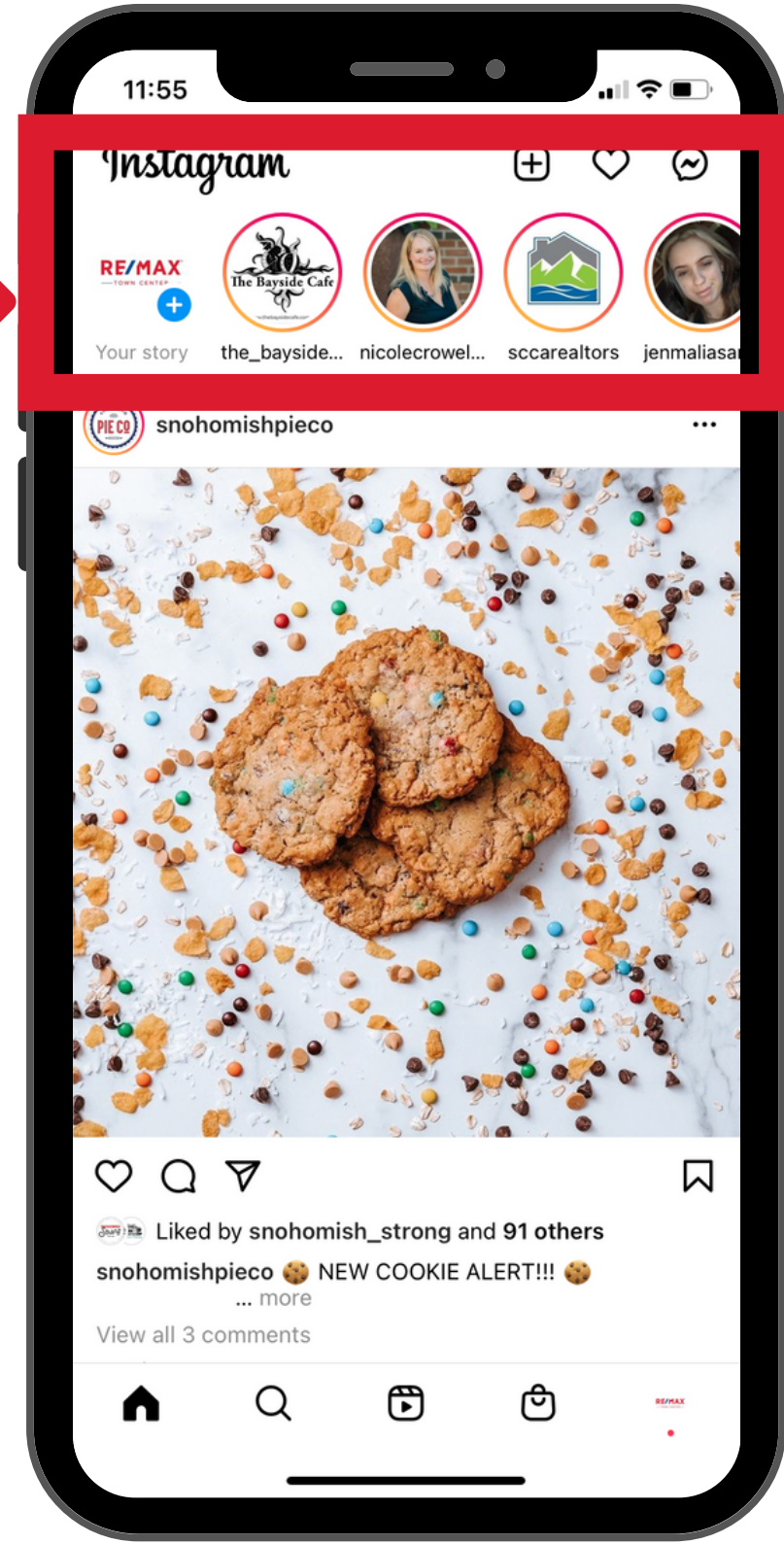


 **linktree**  
<https://linktr.ee/>

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**Stories use  
valuable  
"real estate"  
on Instagram**

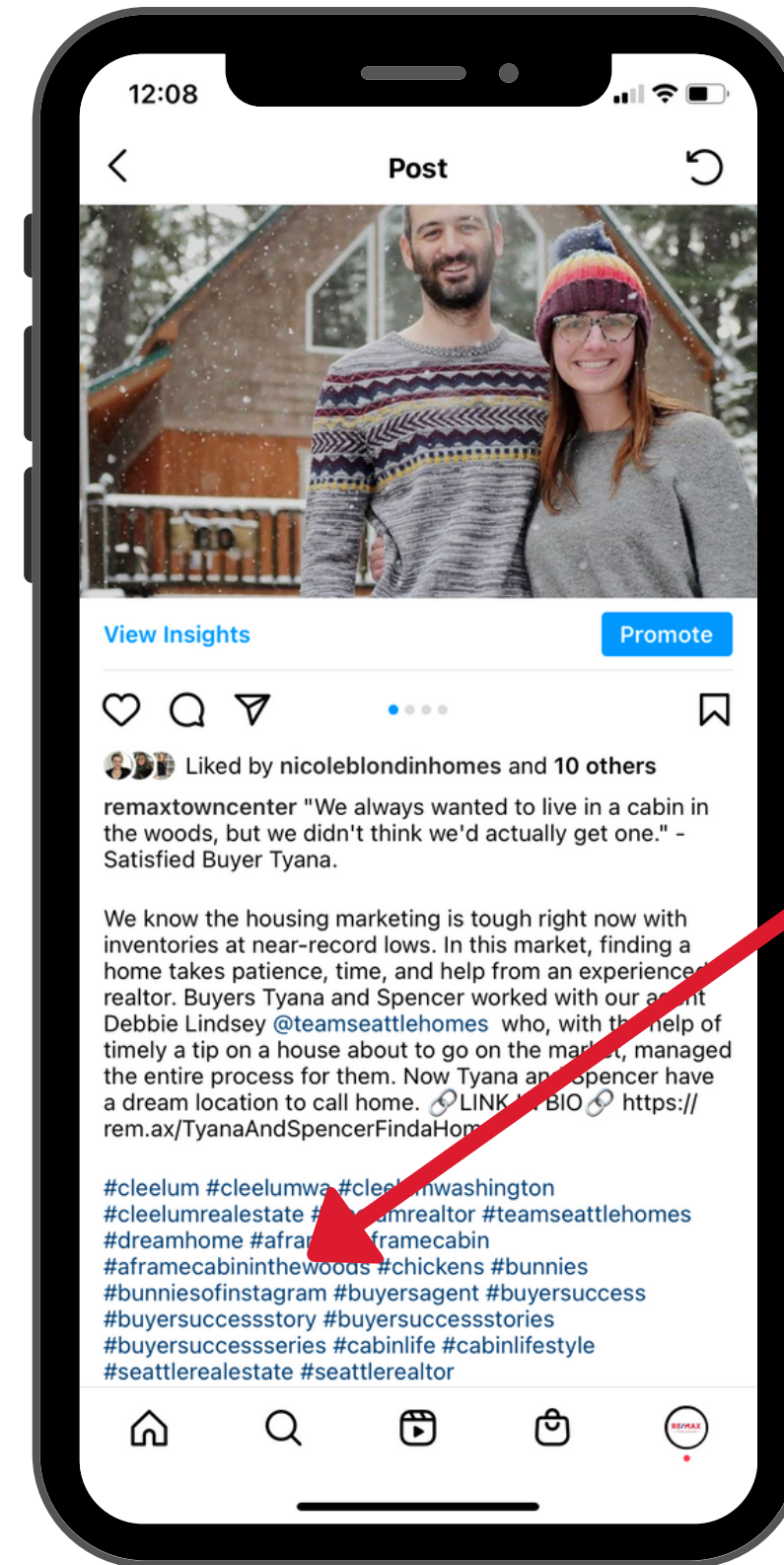
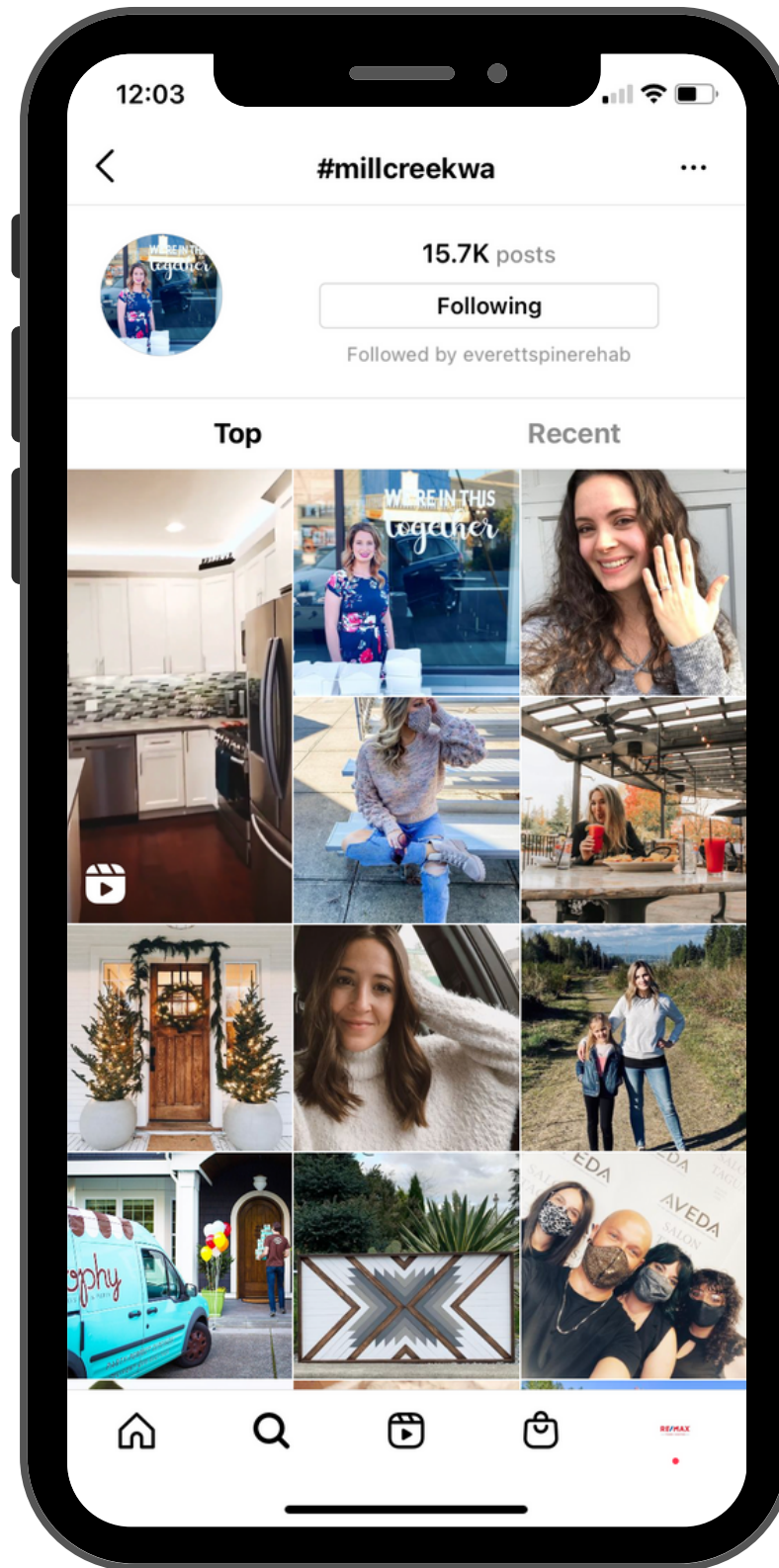


**Use this  
button  
to make  
it easy!**

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Instagram Tips and Tricks

**#hashtags are  
your beacon  
of light**



**Use all  
30  
allowed**

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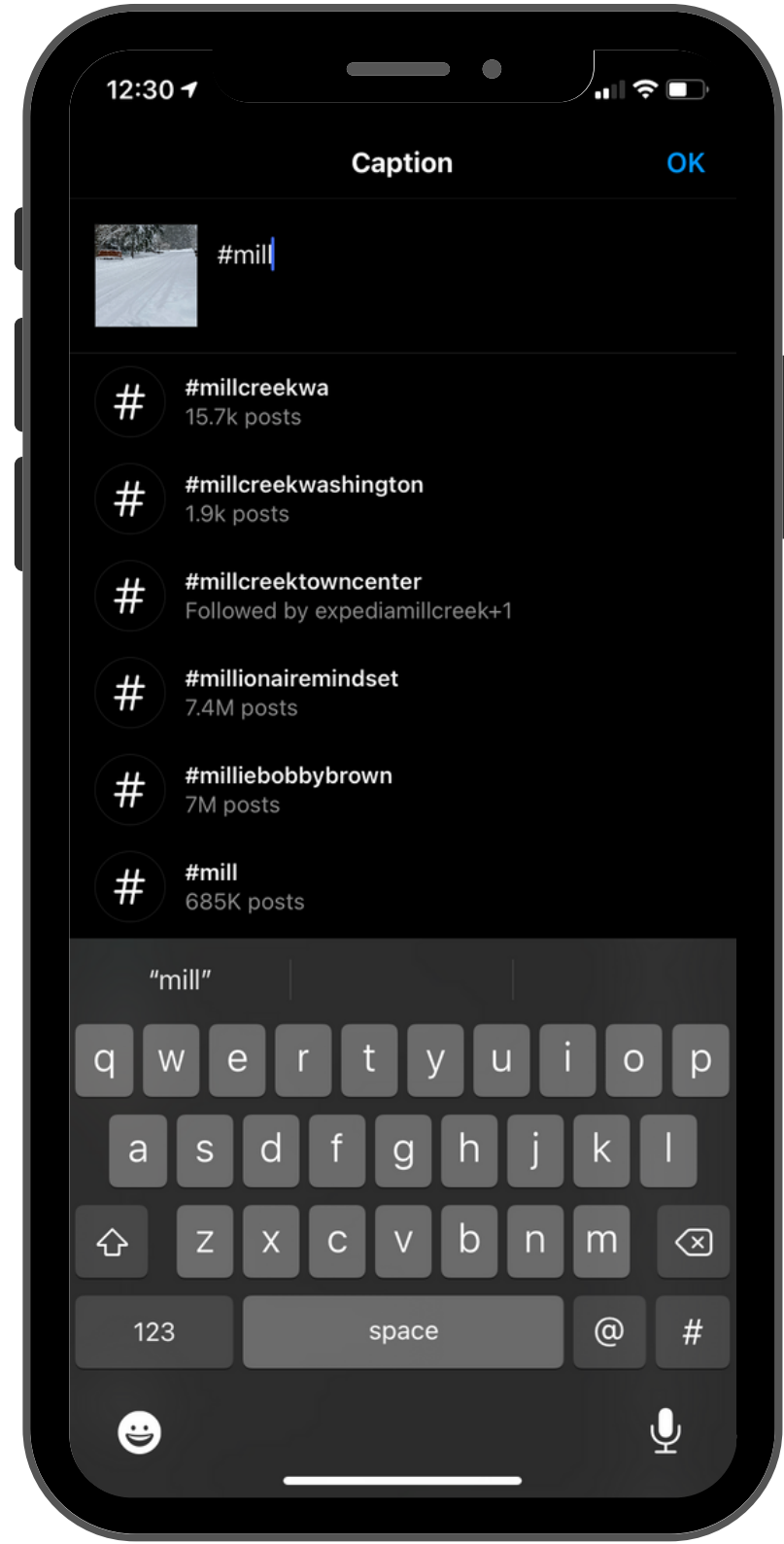
Instagram Tips and Tricks

**Use a variety  
of #hashtags**

**10 > 1M+**

**10 = 100K - 1M**

**10 < 100K**



**Get suggestions from  
websites like  
displaypurposes.com**

