Lead Generation Process

To be successful in converting internet leads to committed clients that would LOVE to work with you, there is a tested and proven process. If you follow the process as suggested you will be a lead conversion master!

1. The lead sees out ad on Google or Facebook and clicks the link.
2. They click through to remaxtc.com where they are asked to register.
3. They are sent a welcome email from the system.
4. The lead is vetted by our ISA team.
5. The agent receives a call from the ISA team and either answers and accepts the lead, answers and rejects or does not answer.
6. If rejected or not answered the lead will go through the rotation until someone accepts.
7. If accepted the agent is given the contact information of the lead and/or assign appointment time with the lead to convert them into their client!

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Outstanding Agents
Outstanding Results®