

Five ★★★★★ Tips for Setting Goals in 2021



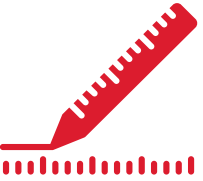
Write down your goals. Don't just think about your goals; write them down in a place where you can easily access them. Simply the act of writing down your goals makes you much more likely to accomplish them.

★ *Write goals on a whiteboard visible to others and don't erase them all year.*



Seek accountability. After you write your goals, declare your goals to another person, and ask that person to keep you accountable. That person can be a colleague, spouse, friend, or business coach.

★ *Form an accountability team with a colleague and schedule monthly meetings to review each other's progress.*



Think beyond dollars. Set business goals for yourself that are more than about money. What types of relationships do you want to build? How do you want your community to see you? Non-financial goals still need to be measured.

★ *Write down a measurable benchmark for each non-financial goal.*



Put yourself first. Don't neglect your personal goals. We often spend so much time working on our business; we usually put ourselves last in our priorities. This habit often leads to burnout.

★ *Set an amount of time in hours each week you will spend on putting yourself first.*



Use stretch goals. Instead of setting goals that you are confident you can accomplish, set goals that feel slightly beyond reach. Challenging yourself in this way will force you to create more streamlined systems and change unproductive habits.

★ *For each category, write down three levels of goals: attainable with little effort, attainable with some adjustments, and attainable with significant innovation. Evaluate what it would take to attain each level.*



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